

## **Michael Burns - Vice Chairman**

Since joining Lionsgate's Board of Directors in 1999 and becoming Vice Chairman of Lionsgate in March 2000, Mr. Burns has joined with CEO Jon Feltheimer in building Lionsgate into the leading independent filmed entertainment studio in the world through strict financial discipline, daring creative choices, organic growth of the Company's core businesses, accretive strategic acquisitions and an efficiently revitalized capital structure. Reflecting Mr. Burns' conversance with the digital marketplace, Lionsgate has also been a leader in leveraging its content into fresh digital media initiatives.

Under the stewardship of Messrs. Burns and Feltheimer, Lionsgate has grown its annual revenues from \$150 million to approximately \$1 billion in the past seven years, increased its market capitalization from \$80 million to nearly \$1.4 billion, listed on the New York Stock Exchange and dramatically increased its analyst research coverage and blue-chip institutional sponsorship. Lionsgate has successfully acquired and integrated such companies as Trimark Holdings (2000), Artisan Entertainment (2003), UK-based Redbus Film Distribution (2005) and the Debmar-Mercury television syndication company (2006) on its way toward building a slate of approximately 20 feature films a year and a prestigious and prolific 11,000-title library that consistently generates more than \$200 million in recurring revenue each year.

Mr. Burns played the lead role in the Company's successful completion of several common stock offerings and private placements of convertible debentures and notes, virtually eliminating Lionsgate's corporate bank debt by converting it into long-term subordinated debt at a blended annual rate of approximately 3%. In addition to his leadership of Lionsgate's corporate management team, Mr. Burns has played a key role in the acquisition, production and distribution of some of Lionsgate's most successful films, including the Best Picture Academy Award® - winning *Crash* (2006), the Oscar® - winning *Monster's Ball*, and the creation of the *Saw* horror franchise, which has already grossed more than \$400 million at the box office worldwide.

Lionsgate's feature films have generated approximately \$300 million at the domestic box office during each of the past three years, including such recent number one box office hits as *Saw III*, *Crank*, *Employee of The Month*, *Hostel*, *Madea's Family Reunion* and the Academy Award® winning *Crash*, which earned three Oscars®. The highly diversified company also features a vibrant television business with numerous prime-time cable network series, including the critical sensation *Weeds*, a \$500-million-a-year home entertainment business, a minority interest in a video-on-demand company CinemaNow, showcasing Internet-delivered feature films drawn from most of the major studios, and the branded horror channel FEARNet, launched with partners Comcast and Sony. Mr. Burns is a member of the CinemaNow Board of Directors.

Mr. Burns has recently been profiled or featured in such varied major media outlets as AMC Sunday Morning Shootout, Barron's, BloombergTV, Business Week, CBS MarketWatch, CNBC, the Financial Times of London, Fortune, The New York Times, and The Wall Street Journal, and has been a featured speaker on a wide range of media, trade and other issues at such diverse forums as the Vancouver, British Columbia Board of Trade, the Los Angeles-based Association for Corporate Growth and a leading New Mexico economic development council.

Previously, Mr. Burns served for nine years as managing director and head of

Prudential Securities' Los Angeles investment banking office. While at Prudential, he specialized in raising equity within the media and entertainment industry. Prior to joining Prudential, he spent nine years at Shearson Lehman Brothers (now Citigroup Smith Barney) in New York and Los Angeles.

On the entrepreneurial front, Mr. Burns has served as chairman of Ignite Entertainment, a Los Angeles-based entertainment production company, which independently produced such films as ***Dancer, Texas Pop. 81***, *Desert Blue*, *The Suburbans*, *Possums*, *Get Over It* and cult classics *Six-String Samurai* and *But, I'm a Cheerleader*. He was cofounder of the Hollywood Stock Exchange (HYPERLINK "<http://www.hsx.com>" [www.hsx.com](http://www.hsx.com)) and serves as chairman and cofounder of Novica.com (HYPERLINK [www.novica.com](http://www.novica.com) [www.novica.com](http://www.novica.com)) (in association with National Geographic), a company with a global infrastructure enabling thousands of artists around the world to directly access the global marketplace through online and wholesale channels. Mr. Burns has also been honored for his achievements with the *Distinguished Leadership Award* from The American Ireland Fund. Mr. Burns is a voting member of the Motion Picture Academy of Arts & Sciences.

Mr. Burns was also recently a producer on critically acclaimed, Cannes Film Festival's Fipresci Prize winner *Bug*, starring Ashley Judd and directed by Academy Award®-winning director William Friedkin.

Mr. Burns graduated with a B.S. from Arizona State University and received his M.B.A. from the John E. Anderson Graduate School of Management at the University of California at Los Angeles.